



Congreso Internacional

VIII ULEPICC

VIII INTERNATIONAL ULEPICC CONFERENCE

COMUNICACION, POLICIES AND INDUSTRY:

The impact of digitization and crisis on policy and regulation

July 10-12, 2013

National University of Quilmes

Buenos Aires, Argentina

The MA in Cultural Industries: policies and management, and the research Project “Cultural Industries and Public Space: communication and politics in Argentina” (Cultural Industries and the public sphere: communication and politics in Argentina) of the National University of Quilmes (UNQ), together with the Unión Latina de Economía Política de la Información, la Comunicación y la Cultura (ULEPICC), are pleased to announce the call for submissions to the VIII International ULEPICC Conference. The event that will be held at the UNQ in Buenos Aires, Argentina, from 10th to 12th July 2013 has the support of the Political Economy Section of the International Association for Media and Communication Research (IAMCR).

The Conference will be held under the general theme “Communication, Policies and Industry: The impact of digitization and crisis on policy and regulation”, and its main purpose is to generate academic, political and social debates on the challenges presented to the field of communication in the digital era.

The event aims to serve as a platform to discuss the social, economic, cultural and technological scenarios that emerge both at a global level, and within Latin America. The overall conference theme leads to panels and papers dealing with a wide range of specific sub-themes and topics, such as the development of public communication policies, the strategic role that cultural industries have within the economies, the transformation of the business models, the private sector's management of communication and culture, the role of the citizenship (communitarian, popular and alternative sector), and the technological development for the general well-being.

The Conference comprises keynote speeches with experts that will present the state of the art in the field of regulation and political economy of the mass media. During the plenary sessions, national and international researchers will refer to progress made and difficulties found in the field of the political economy of mass media. Moreover, there will be working groups related to this matter within the Ibero-American context, coordinated by professors and university researchers where different papers, previously selected by the Scientific Committee, will be presented to share the development or results of different research projects. .

The conference theme focuses on the analysis of communication policies and the economic transformations of cultural industries. Specific sections are:

1) **Communication and cultural policies.**

Coordinators: Ángel Badillo (Spain) and Bernadette Califano (Argentina)

E-mails: abadillo@usal.es and bernacali@yahoo.com

2) **Public, popular and alternative communication.**

Coordinators: Adilson Vaz Cabral Filho (Brazil) and Santiago Marino (Argentina)

E-mails: acabral@comunicacao.pro.br and sgomarino@gmail.com

3) **Theories and methodologies of the political economy of the mass media.**

Coordinators: Francisco Sierra (Spain) and Esteban Zunino (Argentina)

E-mails: fsierra@us.es and estebanzunino@hotmail.com

4) **Functioning and management of cultural industries.**

Coordinators: Marta Fuertes (Spain) and Ornela Carboni (Argentina)

E-mails: mfuertes@usal.es and ocarboni@gmail.com

5) **Digital culture, convergence and crisis.**

Coordinators: Carla Rodríguez Miranda

E-mails: c.rodriguezmiranda@hotmail.com

6) **Ownership, communication groups and the structure of media systems.**

Coordinators: Carlos Del Valle (Chile) and Daniela Monje (Argentina)

E-mails: delvalle@ufro.cl and danielamonje70@gmail.com

7) **Media, public service and agenda.**

Coordinators: María Isabel Fernández Alonso (Spain) and Natalia Aruguete (Argentina)

E-mails: mariaisabel.fernandez@uab.cat and nataliaaruguete@gmail.com

8) **Copyright and related rights.**

Coordinators: Bruno Lima Rocha (Brasil) and Lorena Retegui (Argentina)

E-mails: blimarocha@gmail.com and lorenaretegui@hotmail.com

Abstracts

Deadline and Guidelines for Abstracts: March 31st, 2013. Abstracts must be sent to the corresponding section chair, in copy to ulepicc2013@gmail.com, indicating "Send abstract" in the subject. The file should be named as follows: **number section, dash, surname of the first author, dash, "abstract" (e.g. 1_López_abstract).**

Abstracts should be written in .doc, Times New Roman, 12 pt, simple spacing and they should be 300 words in length. They must include:

:: Surname and name of the author/s

:: E-mail address

:: Affiliation

:: Section

:: Title of the paper

- :: Abstract
- :: Keywords (3)

A maximum of four authors by paper will be accepted.

We encourage the submission of abstracts and papers in Spanish, Portuguese, English and French. Decisions on acceptance will be communicated to individual applicants by section chairs no later than April 21st, 2013.

Papers

The deadline for full paper submissions, to be included in the conference minutes, is May 31st, 2013. Only original and unpublished works, not presented in any other conference before, will be accepted.

Full papers must be sent to the corresponding section chair, in copy to ulepicc2013@gmail.com, indicating "Send abstract" in the subject. The file should be named as follows: **number section, dash, surname of the first author, dash, "paper" (e.g. 1_López_paper).**

Papers should be sent in Word, formatted for A4-size paper and with 2.5 margins, and written in Times New Roman, 12 pt, 1.5 line spacing. They should be 20 pages in length maximum (including charts, graphics, notes and references).

References should be presented according to the citation manual of the American Psychological Association (APA). Notes should be footnotes, set in Times New Roman, 10 pt, with simple line spacing.

Registration fees

Participants, until March 31st	U\$S 40 or AR\$ 220
ULEPICC and IAMCR members participating, until March 31st	U\$S 30 or AR\$ 165
Participants, until July 10th	U\$S 50 or AR\$ 275

ULEPICC and IAMCR members participating, until July 10th	U\$S 40 or AR\$ 220
Postgraduate students	U\$S 20 or AR\$ 110
General Audience	U\$S 10 or AR\$ 55

Committees

Scientific Committee

Dr. Luis A. Albornoz; Mag. Alfredo Alfonso; Dr. Ángel Badillo; Lic. Daniel Badenes; Dr. Martín Becerra; Dr. César Bolaño; Lic. Marcelo Brunet; Dr. Enrique Bustamante; Dra. Delia Crovi; Dr. Andrés Dimitriu; Dra. Marta Fuertes; Dr. Rodrigo Gómez; Mag. Santiago Marino; Prof. Guillermo Mastrini; Dr. João Miguel; Mag. Daniela Monje; Dr. Ruy Sardinha Lopes; Dr. Gaëtan Tremblay; Dra. Suzy Santos; Dr. Francisco Sierra; Dra. Florence Toussaint; Dr. Ramón Zallo.

Organizing Committee

Dr. Luis A. Albornoz; Dr. Martín Becerra; Lic. Bernadette Califano; Mag. Ornela Carboni; Dra. Delia Crovi; Dra. Marta Fuertes; Lic. Victoria Maniago; Mag. Santiago Marino; Prof. Guillermo Mastrini; Mag. Carla Rodríguez Miranda; Dr. Francisco Sierra; Lic. Esteban Zunino.

More information: <http://ulepicc2013.blog.unq.edu.ar>